



# TEXAS BODYBUILDING

Events Promoted By Ed & Betty Pariso  
Vision Star Entertainment, Inc.

# Our Events



## NPC TEXAS CUP

OCTOBER 14, 2023 - BELTON, TX

## NPC PHIL HEATH CLASSIC

APRIL 13, 2024 - PASADENA, TX

## NPC SOUTHWEST USA

MAY 4, 2024 - PLANO, TX

## NPC SHOW OF CHAMPIONS

JULY 27, 2024 - BELTON, TX

### ADDITIONAL EVENTS!



Pricing Page 6



## DALLAS

NPC & IFBB DALLAS PRO/AM

JUNE 15, 2024 - DALLAS, TX

## ORLANDO

NPC & IFBB ORLANDO PRO/AM

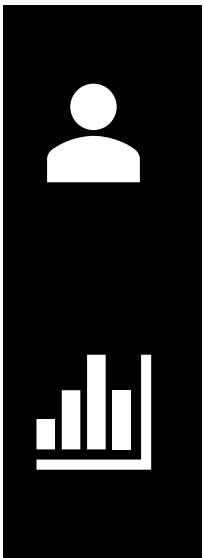
JULY 6, 2024 - ORLANDO, FL

## PHOENIX

NPC & IFBB PHOENIX PRO/AM

AUGUST 3, 2024 - SCOTTSDALE, AZ

# Texas Bodybuilding Contests



**10,450** Attendees    **120** Exhibitors    **2,800** Competitors

Annual total on all TBC NPC Shows. Totals include ticketed attendees + guests and employees. Exhibitors based on each 10x10 purchased. Competitors include all NPC Competitors + competitors from additional events that take place inside the venue (Powerlifting, Wrestling, Strongman, Grappling).

### AVERAGE FOR EACH SHOW

**2,200** Attendees  
**40** Exhibitors  
**300** Competitors

- **NPC Fitness Show**
- **Vendors**
- **Live Athletic Events**  
Functional Fitness, USA Powerlifting, Strongman, Grappling and Wrestling

 **Texas Bodybuilding Contests**

 **Tx\_Bodybuilding**

 **TexasBodybuildingContests.com**

**NPC TEXAS CUP**  
**OCTOBER 14, 2023**  
Belton, Texas

**NPC PHIL HEATH CLASSIC**  
**APRIL 13, 2024**  
Pasadena, Texas

**NPC SOUTHWEST USA**  
**MAY 4, 2024**  
Plano, Texas

**NPC SHOW OF CHAMPIONS**  
**JULY 27, 2024**  
Belton, Texas





# Sponsors & Vendor Packages



## PRESENTING SPONSOR **\$10,000**

**20x20 Booth** - Premium location.

**Includes:** Pipe & Drape, (4) 6ft Skirted Tables, (8) Chairs, Trash Can & (12) Vendor Badges.

Logo on Stage Banners as Presenting Sponsor.

Logo on Step & Repeats for competitor & attendee photo opportunities

Logo on Promotional Show Flyer & Show Badges as Presenting Sponsor

**Featured Ad on TBC Website for 12 Months (\$2,000 Value)**

Welcomed as Presenting Sponsor on TBC Social Pages 2 times before the event.

## TITLE SPONSOR **\$5,000**

**10x20 Booth** - Premium location.

**Includes:** Pipe/Drape, (2) 6ft Skirted Tables, (4) Chairs, Trash Can & (10) Vendor Badges.

Logo on Stage Banners as Title Sponsor and Step & Repeats for photo ops.

Logo on Promotional Flyer & Show Badges as Presenting Sponsor

**Logo on TBC Website for 12 Months (\$1,500 Value)**

Welcomed as Title Sponsor on TBC Social Pages 2 times before the event.

## VIP SPONSOR **\$2,500**

**10x20 Booth** Premium location.

**Includes:** Pipe/Drape, (2) 6ft Skirted Tables, (4) Chairs, Trash Can, (8)

Vendor Badges. **Logo on Stage Banners & Logo on website for 6 months**

**(\$800 value)** Welcomed as VIP Sponsor on TBC Social Pages 2 Times

## 20x20 BOOTH **\$2,000**

**Includes:** Pipe/Drape, (2) 6ft Skirted Tables, (4) Chairs, Trash Can, (8) Vendor Badges

## 10x20 DOUBLE BOOTH **\$1,000**

**Includes:** Pipe/Drape, 6ft Skirted Table, (2) Chairs, Trash Can, (4) Vendor Badges

## 10x10 SINGLE BOOTH **\$600**

**Includes:** Pipe/Drape, 6ft Skirted Table, (2) Chairs, Trash Can, (4) Vendor Badges.

## NPC TEXAS CUP

**OCTOBER 14, 2023**

Belton, Texas

Bell County Expo Center

## NPC PHIL HEATH CLASSIC

**APRIL 13, 2024**

Pasadena, Texas

Pasadena Convention Center

## NPC SOUTHWEST USA

**MAY 4, 2024**

Plano, Texas

Plano Convention Center

## NPC SHOW OF CHAMPIONS

**JULY 27, 2024**

Belton, Texas

Bell County Expo Center

**Pricing is Per Event**

## ADD-ONS

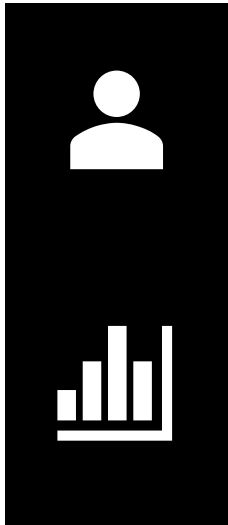
### LOGO PLACEMENT **\$1,500**

Logo will be placed on stage banners for 1 NPC Show & Sponsor area for (6 months) on TBC Website

### GOODIE BAG **\$300**

Place your product inside our NPC & IFBB competitor goodie bags. City of your choice.

# General Information



**30,580** Attendees      **205** Exhibitors      **8,300** Competitors

Annual total for all Expos. **Average per expo: 8,000 (# Includes all attendees, competitors, special guests & staff).** No guarantees on attendee #s prior to an event.

57% Male  
 43% Female  
 43% 18-24  
 29% 25-37  
 45% Income \$62,000

## Live Athletic Events

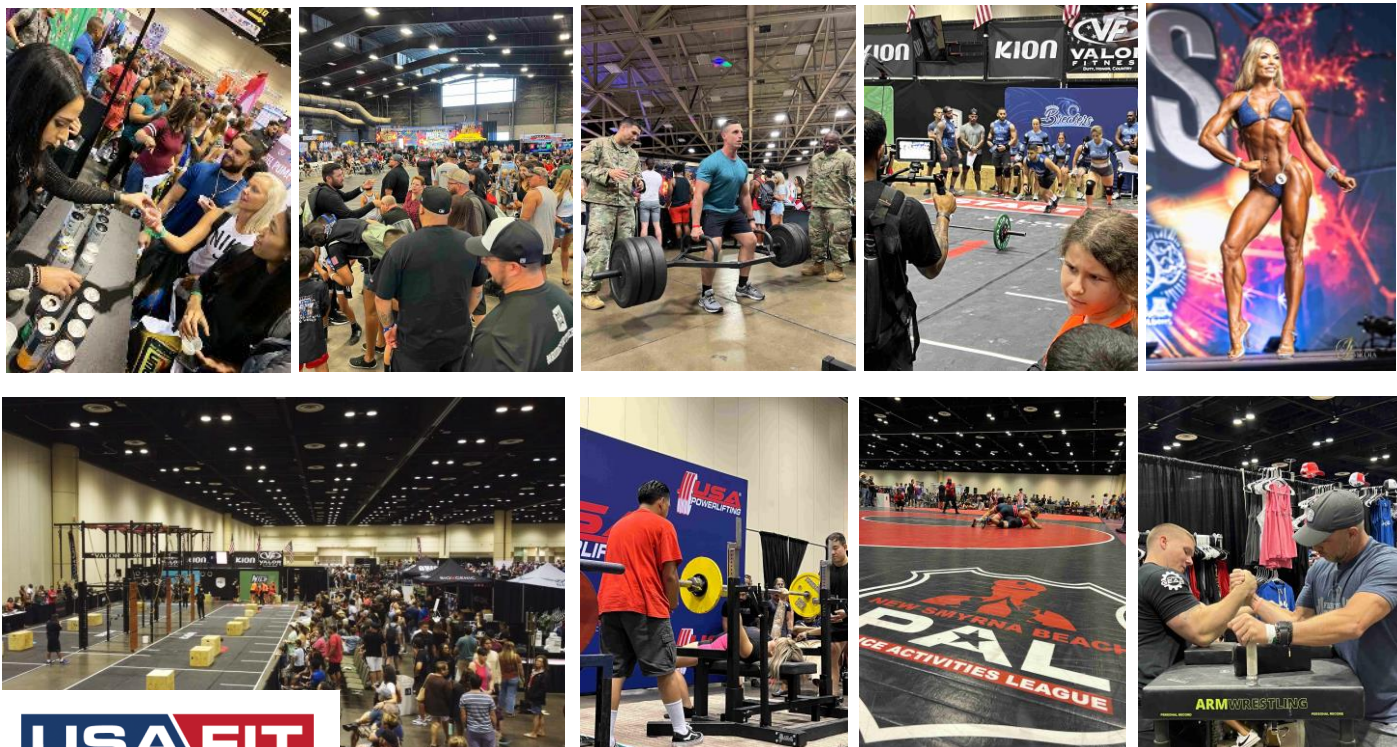
Over 40 athletic events & tournaments will be taking place inside the USA Fit Games. Powerlifting, Dance, Functional Fitness, NPC & IFBB Pro/Am, Strongman, Wrestling, Grappling, Karate, Zumba... and more!



## USA Energy Drink & Supplement Expo

Inside the USA Fit Games. Over 200 Exhibitors will be in attendance this year. Energy Drinks, Supplements, Snacks, Apparel, Anti-aging, CBD and more...!

- USA Fit Games
- USAFitGames
- USAFitGames.com



# Sponsors & Exhibitors

**USA FIT**  
— GAMES —



## 3 CITY TITLE SPONSOR **\$21,000**

**20x20 Booth at All 3 Expos – Premium Location**

**Includes:** Pipe & Drape, (4) 6 ft. Skirted Tables, (8) Chairs, Trash Can & (15) Badges  
Logo on Expo Entrance Unit, Stage Banners as Title Sponsor.

Logo placement on homepage of website w/ direct link to your website.

Logo placement on all promotional emails leading up to each event.

Logo placement on main promotional flyers

IFBB Pro Trophy Presentation by your company.

Your Company Listed on USAFitGames.com Exhibitor Listing as Title Sponsor.

Social Media: Title Sponsor welcomed 2x on social media prior to each expo +

Monthly Collab or post for the expo calendar year.

## 3 CITY VIP SPONSOR **\$15,000**

**20x20 Booth at All 3 Expos – Premium Location**

**Includes:** Pipe & Drape, (4) 6 ft. Skirted Tables, (8) Chairs, Trash Can & (12) Badges.

Logo on Expo Entrance Unit & Stage Banners as VIP Sponsor

Logo placement on homepage of website w/ direct link to your website.

Logo placement on all promotional emails leading up to each event.

Your Company Listed on USAFitGames.com Exhibitor Listing as VIP Sponsor.

Social Media: VIP Sponsor welcomed 2x on social media prior to each expo +

Monthly Collab or post for the expo calendar year.

## 20x20 PLATINUM BOOTH **\$5,000**

**Includes:** Pipe & Drape, (4) 6ft Skirted Tables, (8) Chairs, Trash Can, (10) Vendor  
Badges. Welcomed on social 2x prior to event & company listed on  
USAFitGames.com Exhibitor List.

## 10x20 GOLD BOOTH **\$3,000**

**Includes:** End Cap Space, Pipe & Drape, (2) 6ft Skirted Tables, (4) Chairs, Trash Can  
(8) Vendor Badges. Welcomed on social 1 x prior to event & company listed on  
USAFitGames.com Exhibitor List.

## 10x10 CORNER BOOTH **\$1,500**

**Includes:** Pipe & Drape, (1) 6ft Skirted Table, (2) Chairs, Trash Can,  
(4) Vendor Badges & Your company listed on USAFitGames.com Exhibitor List.

## 10x10 INLINE BOOTH **\$1,000**

**Includes:** Pipe & Drape, (1) 6ft Skirted Table, (2) Chairs, Trash Can, (4) Vendor Badges & Your company  
listed on USAFitGames.com Exhibitor List.

## DALLAS

**JUNE 15, 2024**

Saturday 8am-9pm

Dallas Convention Center

## ORLANDO

**JULY 6, 2024**

Saturday 8am-9pm

Orange County  
Convention Center

## PHOENIX

**AUGUST 3, 2024**

Saturday 8am-9pm

Westworld of Scottsdale

## ADD-ONS

**LOGO PLACEMENT **\$1,500**** - Logo will be placed on entrance unit for all 3 expos & website

**GOODIE BAG **\$300**** - Place your product in our NPC & IFBB competitor goodie bags. 1 city. 300 min items.

**SOCIAL MEDIA **\$500**** – 1 collab on our social pages for 6 months. Welcomed prior to expo 2x.